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Kulesa Public Relations Expands into Social Networking and Security, Triples Consumer Practice

San Mateo, Calif. – April 30, 2008 – Silicon Valley PR firm, [Kulesa Public Relations, Inc.](#), today announced the company's expansion into several new technology markets and strengthening of its core enterprise and IT roots. As part of the company's continual strategy to offer strategic public relations support to high-tech companies worldwide, Kulesa PR's executives will now provide industry-leading expertise in such sectors as social media and security with clients Sales Spider and Cenzic. The firm's consumer practice has also tripled over the past year.

"While enterprise technology continues to be a core strength of our practice, we're excited to have enjoyed significant growth of our consumer practice and to have the opportunity to play in the social networking and security spaces," said Joanna Kulesa, CEO of Kulesa Public Relations. "As a team, we're driven by a relentless dedication to our core values. This commitment enables us to continuously deliver the kind of results that help businesses drive revenue, advance leadership positions, boost investor confidence and ultimately gain exposure among the right audience."

Recent results from the agency's persistent dedication to client success include:

- KACE and Data Robotics named "Cool Vendor" by analyst firm Gartner
- Cenzic, KACE and Netuitive named Red Herring 100 Award finalists
- Cenzic and KACE named CODiE Award finalists
- Asterpix named "Official Honoree" in the Best Practices category for 2008 Webby Awards

About Kulesa Public Relations

Kulesa Public Relations is a boutique high technology PR agency based in the heart of Silicon Valley. With more than 100 years of collective experience in launching and promoting high tech companies, many clients have had successful IPOs or have been acquired by major corporations such as Cisco, Computer Associates, EMC and Sybase. Clients range from aggressive start-ups to mid-stage high-growth businesses to market-leading public companies in the enterprise and consumer software industries, as well as wireless/mobile, security, consumer hardware and social media spaces. Kulesa PR is located in San Mateo, California, and on the Web at www.kulesapr.com.

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